# FOUNDATIONS OF BANKING ORIGIN

The Sixteenth Report - a Summary

from the financial statements of the Foundations for the year 2010

**Directory of Foundations** 



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# SIXTEENTH ANNUAL REPORT a synthesis

## SIXTEENTH ANNUAL REPORT

In 2010, the period covered by the Sixteenth Report, we celebrated twenty years of the "Amato" law - the law that permitted the birth of today's Foundations, dividing the original banking activities. In line with recent years since the start of the crisis, this past year was characterised by a particularly complex economic and financial challenge that was reflected in the downturn of the level of productivity of the Foundations, in comparison with the previous year.

Nevertheless, thanks to their shrewd, past, reserve-funds policies, the Foundations were able to succeed in containing the impact of negative trends in the money markets and were able to guarantee financial allocations in line with those of the previous year. The knowledge of the difficulties that the local communities must face because of the crisis, both on the occupational front and in the field of available public resources, prompted the Foundations to confirm their very real commitment and to ensure an undiminished presence in support of the programmed initiatives. A less far-sighted and "more defensive" attitude might perhaps have led to a reduction in allocations, in line with the reduction in productivity.

The orientation towards the constant search for effective solutions via institutional activity, that has always characterised the work of the Foundations, has received, during the last few years, an additional impetus. The decrease in the funds available and the growing increase in the needs of the local communities have in fact pushed the Foundations to put into practice a mode of action that amplifies even more the impact of their activities. The processes of selection and appraisal of the initiatives to be financed and those of monitoring the results of initiatives already carried out, have been further enhanced by an increase in efficiency, in effectiveness and in the accountability of the beneficiaries in their use of the resources.

In recent years we have seen, alongside these processes, a higher frequency of a methodology intended to expand the range of activities and to generate more significant sums to reach a much wider circle. Specifically, this has been realised through planning for more opportunities for the Foundations to work together towards a common goal. In fact, already a number of projects have been started recently that are to be carried out jointly in which financial resources and professional ability will be provided by diverse Foundations all having the common objective of increasing the critical mass of the activities while following economies of scale.

To this we add the commitment of the Foundations to seeking realistic solutions and to experimenting with innovative paths so as to provide concrete answers to complex problems. Sometimes an appropriate solution can be found by researching a pool of similar experiences. This is true not only in the field of philanthropic activity, where, as in the field of Social welfare, the Foundations try out different methods and operating processes whose results are made available to the appropriate institutions, but also in the direct utilisation of the capital funds. In this area of the search for innovative and effective solutions, it has become the practice in recent years to use a share of the capital for investment schemes directly correlated to the mission of the Foundations. This involves making decisions on investments that, while safeguarding the principles of adequate profitability, carry out an action complementary to the traditional charitable activity of the Foundations in as much as they are working towards the same goals but, typically of such investments, they have long-term prospects and particularly significant critical masses. The advantages of this approach are twofold: on the one hand, funds destined for allocation are generated through the investments and, on the other, the objectives of the mission of the Foundations are being accomplished.

And finally a mention of the following results achieved by the Foundations in 2010:

• an increase in capital (+1.4%) but a reduction in profitability: the book value of the net capital reached  $\in$  50.16 billion while the overall profitability dropped to 4.0% in 2010 from 5.1% in 2009;

• The resources approved for allocation in 2010, including the sum destined by law for the Voluntary sector, were  $\in 1,366.6$  million, a little less than  $\in 1,386.5$  million of the previous period;

• the organisational reinforcement continues as does the growth of the number of personnel employed by the Foundations, from 980 people in 2009 to 1,014 in 2010.

While it is true that in the last two years, 2009 and 2010, the financial allocations lost their previous growth trend reaching lower levels than those achieved during the period 2006–2008, it must also be said that, in 2010 the amounts allocated were comparable to the sums allocated in the years immediately preceding and that, in any case, since 2000 - the year in which the "Ciampi" law came into action – the sums distributed, net of inflation, have grown by more than 10%. The capital value of the Foundations has been more than maintained. From 1992 to today it has passed from  $\in$ 23 billion to  $\in$ 50 billion, demonstrating that, net of inflation, there has been an overall growth of 45% with an average annual increase of 2.2%

Once again a sincere thank you goes to the producers of this report and especially to the Foundations of banking origin who have allowed us to complete it, co-operating, as always, efficiently and extremely helpfully with the gathering of data.

As usual, our hope is that the results described in this Sixteenth Report will form the basis for further positive developments.

Giuseppe Guzzetti

### **Synthesis**

#### 1. History

There are 88<sup>1</sup> Foundations of banking origin. Differing in size and local activity they engage solely in socially-oriented and economic development undertakings. They were created, almost by chance, twenty years ago from the banking reforms better known as the Amato Law (law no. 218 dated 30 July 1990 passed with the relevant implementation decrees) prompted by the 1<sup>st</sup> and 2<sup>nd</sup> European Directives on credit, concerning freedom of establishment and banking de-specialisation. These reforms provoked a profound and radical transformation of the original Pledge Banks and the Savings banks banking institutions having strongly philanthropic leanings - that were born in the early part of the 19<sup>th</sup> century with some, like the Bank of Monte dei Paschi di Siena, four centuries earlier.

The Amato reforms produced a separation of credit business from philanthropic activities. All banking business was spun off and passed to the Savings Banks and to the Pledge Banks, already established as profit-making societies involved with private commerce and controlled by the Civil Code and banking standards as applied to ordinary banks. The activities concerned with social, cultural, civil and economic development remained with the newlycreated Foundations.

Initially the Foundations of banking origin were destined, almost exclusively, to be trustees for the capital from the privatized banks and were required to maintain majority ownership of the joint-stock Savings Banks. This was the case until 1994 when law no. 474/94 came into operation and the requirement was eliminated. In 1998, with law no. 461/98 (a.k.a. the "Ciampi" law) and the subsequent application, decree, no. 153/99, the Foundations were required to relinquish any control remaining in their respective banks, an obligation still in force today except for Foundations which have net assets with a book value under €200 million in 2002 or are located in special statute regions (art. 4 Law Decree no.143/2003, signed into Law no.212/2003, which replaced paragraph 3 bis, art. 25, Law Decree no.153/1999).

Both the role of the Foundations of banking origin and their identity as private, non-profit members of the third sector were, however, fully and definitively clarified by the Constitutional Court in September 2003 in one fundamental sentence (no.300) which defined them as "private, legal entities having statutory and management autonomy" and as being "among the members of the organisation of a free society".

The Foundations of banking origin have no management roles in the banks of which they are shareholders. They are actually institutional investors who obtain from their capital investments the funds necessary to carry out their philanthropic activities which are fulfilled through about a billion and a half of donations annually. These donations benefit a variety of sectors among which the principals are art, cultural activities and heritage; social assistance; research; education, learning and training; voluntary activities, philanthropy and charity; local development; public health; environmental protection and quality; family and associated values; sport and recreation.

Within these areas the Foundations act either directly or through projects, carried out by third parties both public and private, as long as they are non-profit; they are unable to benefit profit-making organizations or individuals.

The Foundations play an active role in Italy's social and economic life, both as philanthropic institutions and as important institutional investors. The existence of the Foundations has given Italy numerous advantages:

• has facilitated the **restructuring of the banking system**, initially through efficient integration processes;

• more recently, following the grave financial crisis that has hit the West, has continually contributed to the activities for increasing capital that were requested from all Italian banking institutions thus guaranteeing the stability of the system at a moment of great uncertainty;

• has made available resources to carry out, autonomously and in a subsidiary manner, socially-oriented and economicdevelopment projects, in accordance with plans proposed by the Foundations, the non-profit sector and local authorities. In this way, the gap has narrowed between Italy and the Anglo-Saxon world, with respect to the presence of private initiatives and institutions in areas such as scientific research, landscape conservation, art preservation and social development;

• has created partnership opportunities with local and national entities (such as Cassa Depositi e Prestiti Spa).

All this is due to certain characteristics shared by the Foundations – their ability to operate autonomously; their sense of responsibility and their commitment to the subsidiary principle. Even though these traits are common to all, each Foundation is a totally independent organisation having not only its own internal statute and bylaws but also its own criteria for electing its governing bodies. The individual statutory objectives themselves are dependent on the diverse local cultures and needs. When we look at the history of the original Savings banks we see that some had institutional origins (founded by local community entities) while others had associative origins (born as anonymous societies with capital contributed by private citizens). Therefore, we now have institutional Foundations and associated Foundations. The only difference between the two is that the last mentioned still hold assemblies of the original associates.

# 2. The Legal and Institutional Framework

The year 2010 was the year in which the Foundations celebrated the twentieth anniversary of the Amato law which created the necessary legal conditions for the separation of the banking specialisations and for the establishment of todays Foundations, upheld by the Reform law of 1998.

During these two decades, the Foundations, with their practical actions, have more than exceeded the original expectations, fulfilling without hesitation their role as non-profit organisations dedicated to the needs of their local communities and well able to carry out their dual functions of institutional investors and intermediaries in society.

Fully aware of their role and their responsibility to the communities of their origin, the Foundations, during 2010 experienced the intervention of the legislator which in the wake of Law Decree 78/2010:

– clarified that the Ministry of the Economy and Finances would have responsibility for legitimacy supervision;

 – confirmed the cases of incompatibility between the Foundations and their spinoff banks;

– affirmed that the head of the Supervising Authority has the duty of presenting Parliament with an **annual report** by 30th June, covering all activity carried out by the Foundations during the preceding year.

On the same occasion, the legislator, given the extreme variability of the market still persisting from the international financial crisis in 2008, increased the percentage of capital available for investment in real estate from 10% to 15%, thus optimising the possibility of diversifying investment and stabilising the capital value which would otherwise be totally at the mercy of the fluctuations of the Stock market.

Under the profile of regulatory legislation and after a year for reflection, the Council of the Ministers (on 31<sup>st</sup> March 2011) approved a proposal for the reform of the civil laws regarding associations, foundations and committees (Chapter II of Book I of the Civil Code). Unfortunately the text has not yet been presented to Parliament so that debate cannot be initiated nor can the reform, long awaited by all, be carried out, a reform that would provide a modern legislation for the non-profit entities whose contribution to social and economic growth is becoming always more significant.

The common expectation is that we will receive a new discipline that will take into account and implement the constitutional principle of horizontal subsidiarity, that sees the state intervention as subsidiary to private initiatives in the pursuit of the general interest. Therefore if the intermediate bodies are able to carry out social functions or satisfy general needs, not only should the state abstain from depriving them of their responsibilities but should indeed provide them with support.

It is this principle which, with regard to the Foundations of banking origins, has gained attention among the jurisprudent of the Constitutional Court. It is worth remembering that the Court not only restored the Foundations to a position among the organisations of a free society, operating in the so-called private-social field, but also stated that their activities, in deference to the ratified principle of Article 118, could not be considered, even by the legislator, as different from those assigned to the institutions delegated to fulfil the public interests.

The importance of the Third sector in promoting an economic development based more on the needs of the population than on profits, has however been brought to the notice of the European Parliament and the European Economic and Social Committee. Evidence which the Commission has followed up by making the definition of a European discipline to cover associations, foundations and cooperatives, high priority on the list of actions to be computed in 2011.

#### 3. Human Resources

In 2010 the Foundations employed a total of 1,014 people, of whom 80% were full-time employees, at a cost of  $\in 63.8$  million. The total workforce rose by 3.5% compared to the preceding year (980 in 2009). The average number of people employed by each Foundation rose to 11.5 (11.1 in 2009).

The general staff increased from 789 to 819 (+30) while the number of external personnel grew from 132 to139 (+7). The number of secondments and external staff (service) has stabilised at a marginal level (by and large about 5% of the personnel) with the seconded staff spread evenly throughout the Foundations (the secondments went from 39 to 41, while the service staff dropped from 20 to 15).

We notice a significant difference in the number of staff employed by the larger Foundations compared to those employed by the smaller ones: the larger Foundations average numbers of more than 29 people while the medium/large sized ones less than 10 and the smaller establishments around 4, with the intermediate Foundations averaging 6 to 7.

Despite a slight proportional adjustment, the number of staff employed in organisational roles, confirms the somewhat "tight" structural arrangement of the Foundations allowing for a high level rapport between the managerial staff and the operational staff.

Regarding the classification and educational standard of the staff employed, the analysis of 2010 confirmed the higher number of female staff (55%) and an excellent scholastic level with 61% of the personnel having University degrees and 33% educated to Secondary school Diploma level.

With reference to the contractual position, the National Contract for Services and Commerce was confirmed as being the most prevalent: as in 2009, 40% of all employees were covered by this contract, while 32% were covered by the National Credit Workers Contract. The number of employees under individual contracts has fallen slightly passing from 127 to 120 with the prevalence being of those linked to individual placements with the Foundations.

#### 4. Financial performance

On 31<sup>st</sup> December 2010 the book value of the net assets of the Foundations of banking origin amounted to €50.16 billion<sup>2</sup> (up 1.4% on 2009), accounting for 84.3% of total assets, or €59.5 billion (up 1.4% against €58.7 billion in 2009). These net assets are divided between 88 organizations, widely varying in terms of size and scope of operations (TAB. 1). The 5 largest Foundations (accounting for 49% of total net assets) are: Fondazione Cariplo, Compagnia di San Paolo, Fondazione Monte dei Paschi di Siena, Fondazione Cassa di Risparmio di Verona Vicenza Belluno e Ancona, Fondazione Cassa di Risparmio di Torino. It is worth noting that the net assets of the 18 largest Foundations<sup>3</sup> represent 76.8% of the total while the 18 smallest Foundations hold little more than 1%.

Grouping the Foundations by geographic area reveals that those located in Northern Italy (47) hold capital to the value of higher than  $\in$  34 billion, 67.8% of total net assets. In particular, in the North-Western part of the country where 6 of the 18 largest Foundations are located, the average net assets are twice the average of the system as a whole ( $\leq$ 1,145 million versus  $\leq$ 570 million). However in Southern Italy and the islands where, for historic reasons

TAB. 1 Distribution of the Foundations' net assets by size and geographical area													
Groups	Sma Founda		Medium Founda		Mediu Founda		Medium Founda		Larg Founda			Total	
Geo- graphical areas	Millions of €	No	Average Mill. of €										
North West	153	4	111	1	782	4	554	2	17,873	6	19,472	17	1,145
North Est	117	5	437	4	981	6	2,992	8	10,154	7	14,681	30	489
Central Italy	335	7	627	7	1,157	7	2,001	5	9,622	4	13,743	30	458
Southern Italy and Islands	71	2	535	5	160	1	645	2	853	1	2,264	11	206
Total	677	18	1,710	17	3,079	18	6,193	17	38,502	18	50,161	88	570
Average	38		101		171		364		2,13	9	570		

there are only 11 Foundations, the average is recorded as  $\in$  206 million, less than half of the general average.

The Foundations' banking investments amounted to €25.3 billion, representing 42.5% of total assets (against 40.7% in 2009). By the end of December 2010, of the 88 Foundations (TAB. 2) 18 no longer held shares in their original spin-off banks, 55 had a minority holding; the other 15 – who, in their group, represent 4.5% of the total funds of the Foundations - held more than 50%, in line with the dispensation introduced in 2003 (art.4 DL no.143/2003 amended by Law no.212/2003, which substituted paragraph 3B of art.25 of DL no.153/99) for Foundations who either have a book value of their net assets of up to €200 million or are operating in special statute regions to be allowed to maintain control of their original banks.

Diverse interest-bearing activities including financial instruments other than banking investments, represented 52.6% of total assets equal to the sum of  $\in$ 31.3 billion ( $\in$ 25.3 billion included financial assets managed directly or through third parties;  $\in$ 6 billion invested in companies outside the original spin-off banking companies); while property investment accounted for 2.1% and special purpose companies for 1.4% of total assets. The special purpose companies established to carry out specific projects are functional in the realization of the Foundations' mission as are other investments in areas and for subjects whose objectives are in line with those of the Foundations: these activities are grouped under Mission Related Investment. It seems appropriate at this point to remember – even if the data refers to the movements in the period of 2009 - that these types of investments, homogenous and productive in the pursuit of the mission of the Foundations, arrive at about  $\in$ 3.33 billion with applications that extend from investments in property development societies (including the Cassa Depositi e Prestiti Spa) to those both direct and indirect in motorways, airports and other local infrastructures plus ethical funds.

In 2010 the Foundations had **ordinary** revenues and gains of  $\in$ 1,986.3 million, reflecting a decrease of approximately 21.2% on the amount for the previous year ( $\in$ 2,522 million). The Dividend income from the respective spin-off banks (equal to  $\in$ 707 million) – with a percentage share of the total revenues of 35.6% (26% in 2009) shows an increase of 47% on the previous year. Regarding this data it would be well to remember that the banking groups of Intesa San Paolo and Unicredit<sup>4</sup> did not issue any dividends and

TAB. 2 Equity interests of the Foundations of banking origin				
A) Foundations having equity interest in joint-stock banks > 50%*				
B) Foundations having no equity interest in joint-stock banks	18			
C) Foundations having equity interest in joint-stock banks < 50%:	55			
C.1 equity interest in joint-stock banks < 5%	21			
C.2 equity interest in joint-stock banks from 5% to 20%	14			
C.3 equity interest in joint-stock banks from 20% to 50%	20			
Total	88			

(\*) In accordance with the legislation which allows a dispensation to the smaller Foundations regarding the degree of control.

that the bank Monte dei Paschi di Siena paid out about one sixth of the dividends distributed in 2008.

Investments other than in the spin-off banks had a decrease in dividends (-8%) passing from  $\leq 268$  million to  $\leq 246$  million. Portfolio management activities produced  $\leq 360$  million ( $\leq 509$  million in 2009) while income from the other financial instruments closed at  $\leq 545.2$  million ( $\leq 883.8$  million in 2009).

The average return on the Foundations' net assets<sup>5</sup> went from 5.1% in 2009 to 4% in 2010.

The operational costs in this period were 10.9% of the total revenues.

Operating surplus for the year accounted for 74.4% amounting to  $\in$ 1,477.2 million. Of this surplus, 23.3% - equal to  $\in$ 344.1 million - was assigned to reserves (Mandatory reserve + Value fluctuation reserve + Previous deficit cover), while 76.7% equal to  $\in$ 1,133.1 million - was assigned to institutional activity.

#### 5. Institutional Activities

For the institutional activities relative to the year 2010,  $\in$ 808.4 million, provided from the reserve funds accumulated during the previous years, was added to the sum of  $\in$ 1,133.1 million from the operating surplus producing a total of  $\in$ 1,941.5 million. In this field,  $\in$ 1,366.6 million ( $\in$ 1,386.5 in 2009) has already been allocated to philanthropic activities ( $\in$ 1,324.4 million for donations already decided by the Foundations and  $\in$ 42.2 million for the special funds for voluntary activities, Law no 266/91) while  $\in$ 574.8 million is assigned for the funds destined to support future grants.

The number of projects financed by the Foundations in 2010 reached 27,084, a slight increase on the previous year (25,716 in 2009). The average amount per project fell slightly to  $\in$ 50,459 ( $\in$ 53,914 in 2009) while the average number of projects per Foundation was recorded as 308 (TAB. 3).

TAB. 3 Percentage breakdown of grants by type and amount range					
TYPES	20	)10	2009		
	amount % number %		amount %	number %	
1) Type of grant: a) annual grants - up to 5,000 euro	2.2	44.2	2.1	42.9	
- over 5,000 euro	87.7	51.7	86.5	52.7	
b) multi-year grants	10.1	4.2	11.4	4.4	
2) Range of amount per grant:					
- over 500,000 euro	48.7	2.2	44.9	1.6	
- between 250,000 and 500,000 euro	12.2	1.8	13.9	1.9	
- between 100,000 and 250,000 euro	13.8	4.1	15.2	4.7	
- between 25,000 and 100,000 euro	14.7	15.5	15.7	15.9	
- between 5,000 and 25,000 euro	8.4	32.2	8.2	33.0	
- up to 5,000 euro	2.2	44.2	2.1	42.9	

#### 5.1 Sectors of Activity

From the 21 "eligible sectors" (by law<sup>6</sup>), 7 sectors are focused on for the major part of their grant-bestowing activities by the Foundations (TAB. 4-5). Based on the funds allocated, the Art, cultural activities and heritage sector was first, with 30.2% (29.4% in 2009). Within this sector, funding was provided mainly to Conservation and enhancement of historic buildings and archaeological sites (accounting for 33% of the funds allocated to the sector); the average amount of the individual grants was more than double the sector's average and a higher prevalence of private entities rather than public entities was noted among the beneficiaries. The sub-sector labelled Initiatives to support artistic and literary productions came next (18.1%), followed by the sub-sector Other artistic and cultural activities (15.4%) covering a wide variety of activities that cannot be classified elsewhere. The sub-sector Museum activities ranked fourth (6.6%) and *Visual arts* fifth (5%), followed by *Library and archives* (2.9%), and *Publishing and other communication media* (1.5%).

The second sector chosen in 2010 was that of **Social assistance** with **12.8%** of the total (10.1% in 2009). The greater portion (90.5%) went to the sub-sector *Social services*, followed by *Services for assistance in natural disaster, civil protection and refugee assistance* (2.8%). Recipients included primarily the disabled (37.4%), the elderly (24.1%), children (13.6%) and those with drug/alcohol dependencies (0.7%). Other beneficiaries (families at risk, people with no fixed abode, prisoners, etc.) received 20.6%.

The third sector was **Research**, receiving **12.6**% (14.2% in 2009). The sub-sector for *Research and experimental developments in the field of Natural and Technological Science* received 32.6% of the funds allocated to this sector while *Medical Research and Development* received 19.8% and *Research in Social Sciences* was given 3.2%.

TAB. 4 Percentage breakdown of grants allocation by sector						
SECTORS	20	)10	2009			
32010113	amount %	number %	amount %	number %		
Art, cultural and artistic activities	30.2	35.5	29.4	35.4		
Social assistance	12.8	11.8	10.1	10.6		
Research	12.6	5.7	14.2	6.0		
Education, learning and training	10.8	15.7	11.7	16.0		
Voluntary activities, philanthropy and charity	9.6	11.2	10.1	12.0		
Local development	9.1	5.6	12.7	5.7		
Public health	8.4	5.3	7.3	5.5		
Environmental protection and quality	2.5	1.7	1.7	1.3		
Family and related values	2.4	1.1	1.1	0.9		
Sport and recreation	1.6	6.0	1.4	6.1		
Civil rights	0.1	0.2	0.2	0.1		
Religion and spiritual development	0.0	0.2	0.2	0.2		
TOTAL	100%	100%	100%	100%		

TAB. 5 Percentage breakdown of grants by main project					
ТҮРЕ	20	)10	2009		
	amount %	number %	amount %	number %	
Implementation of specific projects	30.0	16.5	26.7	16.6	
Property construction and restructuring	13.2	7.4	19.8	9.4	
General administrative contributions	10.1	6.0	10.6	4.7	
Organization developments	6.4	1.4	4.9	1.1	
Exhibitions	5.1	2.2	2.6	2.1	
Equipment	5.0	3.6	5.1	6.0	
Research and development	4.1	1.4	6.2	2.3	
Production of artistic representations	3.6	4.1	4.5	4.8	
Endowment funds	3.5	1.5	5.9	0.3	
Development of study programs	1.3	0.7	1.2	1.2	
Conservation and upkeep of book and art collections	1.1	0.4	0.9	1.2	
Production of new artistic works	0.9	0.8	0.4	0.5	
Scholarships	0.9	0.6	2.2	1.3	
Conferences and seminars	0.9	0.9	0.2	0.6	
Emergency Funds	0.5	0.3	1.0	0.3	
Publications	0.5	1.2	0.7	1.7	
Others	12.7	51.1	7.1	46.2	

In fourth place was the sector Education, learning and training, with 10.8% of total funding (11.7% in 2009). The main sub-sectors were: *Higher learning*, i.e. university or equivalent education (37%); *Primary and secondary education* (31.8%); *Adult training* (11.6%); and *Youth development and training* (9.8%).

SYNTHESIS

Following very closely, in fifth place, was the sector for Voluntary activities, philanthropy and charity receiving 9.6% of total funding (10.1% in 2009). Of this amount, the largest share (32.3%) equal to  $\leq$ 42.2 million, was dedicated to *Reserve funds for voluntary organizations* followed by *Contributions to grant-making foundations and oth*- *er philanthropic charities* (19.8%), i.e. funds allocated to such entities as community foundations, and other non-profit entities that channel resources to voluntary organizations. These sub-sectors were followed by the sub-sectors: *Charities* (11.9%); *Support for the development and living standards of poor countries* (8.9%); *Promotion and support for voluntary organizations* (6.1%) and *Cultural exchanges and international cooperation* (0.5%).

The sixth sector selected was that of Local development with 9.1% of the funds allocated (against 12.7% in 2009). This sector includes projects for the *Promotion of economic development in local communities*  (62.3% of the total allocated to the sector), *social housing construction* (5.4%) and *The completion of public works or utilities* (4%).

In seventh position was the sector for **Public health**, with **8.4%** of the total (7.3% in 2009). Under this heading we find subsectors including: *Hospital services* (67.5%), which range from the provision of medical equipment to the implementation of specific projects and the construction and restructuring of facilities; *Other health services* (21.9%), ranging from home assistance to the ill to support for the treatment of the terminally ill and the disabled.

Other sectors ranked far behind the above, accounting altogether for slightly less than 6.6% of the sums allocated. These comprised Environmental protection and quality, continuing to grow with a slight increase in share to 2.5% (1.7% in 2009); Family and related values with 2.4% (1.1% in 2009), Sport and recreation with 1.6% (1.4% in 2009). And lastly, Civil rights, Religion and spiritual development, Crime prevention and public safety obtained overall €1.9 million for a total of 117 projects.

Regarding the choice of sectors for their operations, the grants policy of the Foundations highlights the **prevalent tendency** towards a high degree of specialization. This means that the Foundations decided to concentrate in one sector a sum equal to no less than 50% of total funding or no less than 60% of total funding in two sectors (medium specialization refers to the case where about 30% of funding goes to one sector or about 40% to two sectors). In this respect, the decisions adopted reflect the provisions of the law, which requires that the Foundations allocate at least 50% of the resources available to no more than five sectors (the so-called "significant sectors") selected from among the "eligible sectors". Each Foundation focuses, on average, on 6.2 sectors (6.4 in 2009). The sectors with the largest presence of Foundations are Art, cultural activities and heritage and Voluntary activities, philanthropy and charity (all 88 Foundations), Education, learning and training (83), Public health (73), Social assistance and Research (65).

Of the grant totals, the incidence of those higher than  $\in 100,000$  has increased to 74.7% (74% in 2009) while those higher than  $\in 500,000$  to 48.7%. The allocation of sums of  $\in 5,000$  or lower remains, more or less, invariable within contained limits that would be difficult to surmount<sup>7</sup>, representing only 2.2% of the total allocated (2.1% in 2009). The longterm grants<sup>8</sup> have slightly decreased, both in their total values (from 11.4% of the total funding in 2009 to 10.1 in 2009) and in their frequency (from 4.4% to 4.2% of the total number of grants).

#### 5.2 Beneficiaries

The recipients (TAB. 6-7) of the grants provided by the Foundations are always private non-profit organizations - accounting for 64.9% of total funding (65.6 in 2009) and 66.8% of all projects (68.1%) in 2009) - or public institutions. The principal private recipients included: Foundations (naturally not the Foundations of banking origins) who, with 26.9% of total funding, confirmed their first position among the beneficiaries, both public and private. They are followed by the Associations with 12.2%, of which 1.7% was devoted to socially-oriented Associations, Voluntary organizations (4.7%) and Social cooperatives (3.2%). A significant share of grants was provided to Other private organisations (17.9%), which also included religious institutions. Among public institutions, who received in total 35.1% of the total funding, *local authorities* were the main recipients, with 19.3% of the funds allocated (18.6% in 2009). Following with

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SIS	RECIPIENT
SYNTHESI	Foundations Other private entities Volunteer organizations Social cooperatives Socially-oriented associations Private associations
	Local authorities

TAB. 6 Percentage breakdown of grants by recipient					
	20	10	2009		
RECIPIENT	amount %	number %	amount %	number %	
Foundations	26.9	10.9	27.4	10.3	
Other private entities	10.5	24.7	13.5	29.6	
Volunteer organizations	4.7	3.6	5.2	3.7	
Social cooperatives	1.7	4.9	1.4	4.0	
Socially-oriented associations	17.9	19.1	16.0	17.7	
Private associations	19.3	18.4	18.6	16.1	
Local authorities	3.2	3.5	2.1	2.8	
Public authorities other than local	14.6	12.4	14.5	13.7	
Central government bodies	1.2	2.4	1.2	2.1	
TOTAL	100%	100%	100%	100%	

TAB. 7 Breakdown of grants allocation by private and public recipients						
DECIDIENT	20	10	2009			
RECIPIENT	amount %	number %	amount %	number %		
Private entities Public entities	64.9 35.1	66.8 33.2	65.6 34.4	68.1 31.9		
TOTAL	100%	100%	100%	100%		

14.6% of the funds (14.5% in 2009) were Public recipients other than local authorities, including schools, universities, healthcare facilities, institutions for the elderly and charities, etc. Grants to central government agencies remained stable at 1.2%.

#### 5.3 Territorial Distribution

The Foundations continue to focus strongly on their local communities: grants provided to the Foundations' own regions accounted for the great majority of the total (91.8% of total funding and 93.3% of total projects). As to geographic distribution (TAB. 8) Northern Italy received about 70% of total funding of which 36.9% went to the North-West and 33% to the North-East; Central Italy received 24.7%, while Southern Italy and the Islands 5.4%.

#### 5.4 Partnerships

Among the projects that the Foundations share with other financial organizations a particular emphasis has been lain, during the last few years, on those realized in conjunction with other Foundations of banking origin, in a vista of a coordinated system of operations and that are developed with a long-term view.

It is possible that this concept has come directly from the Foundations who, between them, decided to "form a consortium" or else it has matured in the ambience of Acri, these are projects needing a deep breath, of great national impact, regarding which the "communal" approach is seen as an essential factor for success because on the one hand it allows the use of a common professional factor developed by the individual Foundations within their

TAB. 8 Percentage breakdown of grants by geographic area						
	20	10	2009			
GEOGRAPHIC AREA	amount %	number %	amount %	number %		
North West	36.9	30.4	37.5	30.3		
North East	33.0	33.1	28.2	32.9		
Central Italy	24.7	27.9	27.5	28.1		
Southern Italy and the Islands	5.4	8.6	6.8	8.7		
TOTAL	100%	100%	100%	100%		

own local territories while on the other it encourages the growth of project efficiency and rationalisation. Where we have the same projects being carried out separately by a number of different organisations they may be exposed to the risk of fragmentation and the loss of useful information, shared planning allows the direction of strengths in a synchronised way and will have more impact. SYNTHESIS

#### Notes

#### 1.

Originally there were 89 Foundations. Of these 82 originated from Savings Banks, 6 from Public Law Credit Institutions and 1 from a Monte di Credito. Following a merger between two of them in 2004, they became 88.

#### 2.

The fair value of these net assets is estimated to amount to approximately  $\leq$ 54 billion ( $\leq$ 58 million in 2009). This is calculated by adding to the book value of the net assets the difference between the market value and the book value of the investments held by the Foundations. Market value reflects the average market price for the last three months of 2010 of the investments in listed companies and the latest value available for the investments in unlisted companies.

#### 3.

Foundations are grouped by net assets in five quintiles: large Foundations (net assets from  $\leq 612$  million and up); medium-large Foundations (net assets between  $\leq 207$  million and  $\leq 611$  million); medium Foundations (net assets from  $\leq 135$  million to  $\leq 206$  million); medium-small Foundations (net assets between  $\leq 65$  million and  $\leq 134$  million); small Foundations (net assets up to  $\leq 64$  million).

#### 4.

In place of a pay-out of cash dividends, Unicredit distributed free shares (a.k.a. scrip dividends) to the value of  $\leq 175.8$  million. If this sum had been included among the dividends from the spin-off banks, the percentage share of the total revenues would have passed from 17.8% to 24.4%.

#### 5.

This calculation is the ratio of ordinary revenues and gains, net of withholding taxes, to the book value of net assets.

#### 6.

Legislative Decree no. 153 of 17/5/1999, article 1, paragraph 1c: Family and related values; Education, learning and training, including the purchase of publishing products for schools; Volunteer activities, philanthropy and charity; Religion and spiritual development; Assistance to the elderly; Civil rights; Crime prevention and safety; Food safety and quality agriculture; Local development and lowincome housing; Consumer protection; Civil protection, Public health; Preventive and rehabilitative medicine; Sport activities; Addiction prevention and recovery; Psychic and mental pathologies and disorders; Scientific and technological research; Environmental protection and quality; Art, cultural activities and heritage. To this we had public utility works and infrastructure works following Legislative Decree no. 163 of 12/4/2006, article 153, paragraph 2 and article 172, paragraph 6.

#### 7.

The Foundations still intend to support small local initiatives, which are the cornerstone of the nonprofit sectors of the communities in which they are located.

#### 8.

For multi-year projects, reference was made to the amounts attributable to the fiscal year.

#### N.B.

Any discrepancies between the percentage amounts shown and 100 are due to rounding.

DIRECTORY FOUNDATIONS OF BANKING ORIGIN

#### **GEOGRAPHICAL PRESENCE** OF FOUNDATIONS OF BANKING ORIGIN Trentino Alto-Adige - 2 Bolzano, Trento e Rovereto Lombardia - 2 Friuli Venezia-Giulia - 3 B.M. Lombardia, Cariplo Gorizia, Trieste, Udine e Pordenone /eneto - 6 Cassamarca, M.P. Vicenza, Padova e R., B.M. Rovigo, Venezia, Verona V.B.A. Piemonte - 12 Emilia Romagna - 19 Alessandria, Asti, Biella, Bologna, BM Bologna, Carpi, Cento, Cesana, Faenza, Ferrara, Forlì, Imola, Lugo, Mirandola, Modena, Parma, Bra, Cuneo, M.Parma, Piacenza, Ravenna, Reggio E., Rimini, Vignola Fossano, Saluzzo. Marche - 8 Savigliano, Ascoli Piceno, Fabriano e C., Fano, Fermo, Torino, Tortona, Liguria - 3 Jesi, Loreto, Macerata, Pesaro Genova e Imperia, Vercelli. Umbria - 6 La Spezia, Savona Comp. S. Paolo Città di Castello, Foligno, Orvieto, Perugia, Spoleto, Terni Toscana - 1 Abruzzo - 4 B.M. Lucca, Carrara, Firenze, Livorno, Chieti, L'Aquila, Pescara, Teramo Lucca, Monte Paschi di Siena, Pisa, Puglia - 2 Pistoia e Pescia, Prato, San Miniato, Volterra BM Foggia, Puglia Lazio - 5 B.N.C., Civitavecchia Rieti, Roma, Viterbo Sardegna - 1 Campania - 2 Banco Sardegna Banco Napoli, Salernitana Calabria - 1 Calabria e Lucania Sicilia - 1 Banco di Sicilia

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Via Arpi, 152 - 71121 FOGGIA tel. 0881.712182 - fax 0881.712182 info@fondazionebdmfoggia.com - www.fondazionebdmfoggia.com chairman Francesco Andretta - general manager Domenico Agriesti

#### FONDAZIONE CASSA DI RISPARMIO DI PUGLIA

Viale della Repubblica, 111 - 70125 BARI tel. 080.5966411 - fax 080.5424922 segreteria@fondazionecrpuglia.it - www.fondazionecrpuglia.it chairman Antonio Castorani - general manager Giovanni Paparella

#### FONDAZIONE BANCO DI SARDEGNA

Via Carlo Alberto, 7 - 07100 SASSARI tel. 079.2067800 - fax 079.2067850 fbs@fondazionebancodisardegna.it - www.fondazionebancodisardegna.it chairman Antonio Angelo Arru - general manager Giacomo Cossu Rocca

#### FONDAZIONE BANCO DI SICILIA

Viale della Libertà, 52 - 90143 PALERMO tel. 091.7792711/31 - fax 091.7792714 info@fondazionebancodisicilia.it - www.fondazionebancodisicilia.it chairman Giovanni Puglisi - general manager Raffaele Bonsignore

#### ENTE CASSA DI RISPARMIO DI FIRENZE

Via Bufalini, 6 - 50122 FIRENZE tel. 055.5384001 - fax 055.5384756 info@entecarifirenze.it - www.entecarifirenze.it chairman Jacopo Mazzei - general manager Antonio Gherdovich

#### FONDAZIONE BANCA DEL MONTE DI LUCCA

Piazza S. Martino, 4 - 55100 LUCCA tel. 0583.464062 - fax 0583.450260 info@fondazionebmlucca.it - www.fondazionebmlucca.it chairman Alberto Del Carlo

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PIEMONTE

PUGLIA

SARDEGNA

SICILIA

TOSCANA

#### FONDAZIONE CASSA DI RISPARMI DI LIVORNO

Piazza Grande 21- 57123 LIVORNO tel. 0586.826111-12 - fax 0586.8261130 info@fondazionecariliv.it - www.fondazionecariliv.it chairman Luciano Barsotti - general manager Luisa Terzi

#### FONDAZIONE CASSA DI RISPARMIO DI CARRARA

Via Verdi, 7 - 54033 CARRARA (MS) tel. 0585.775216 - fax 0585.775219 info@fondazionecrcarrara.com chairman Alberto Pincione - general manager Roberto Ratti

#### FONDAZIONE CASSA DI RISPARMIO DI LUCCA

Via S. Micheletto,3 - 55100 LUCCA tel. 0583.472611 - fax 0583.472626 segreteria@fondazionecarilucca.it - www.fondazionecarilucca.it chairman Arturo Lattanzi - general manager Marcello Bertocchini

#### FONDAZIONE CASSA DI RISPARMIO DI PISA

Via Pietro Toselli, 29 - 56125 PISA tel. 050.916901 - fax 050.916988 segreteria@fondazionecaripisa.it - www.fondazionecaripisa.it chairman Cosimo Bracci Torsi - general manager Claudio Pugelli

#### FONDAZIONE CASSA DI RISPARMIO DI PISTOIA E PESCIA

Via De' Rossi, 26 (c. p. n. 179, Pistoia Centro) - 51100 PISTOIA tel. 0573.97421 - fax 0573.974222 info@fondazionecrpt.it - www.fondazionecrpt.it chairman Ivano Paci - general manager Umberto Guiducci

#### FONDAZIONE CASSA DI RISPARMIO DI PRATO

Via degli Alberti, 2 - 59100 PRATO tel. 0574.448398 - fax 0574.617594 segreteria@fondazionecrprato.it - www.fondazionecrprato.it chairman Ferdinando Albini - general manager Fabrizio Fabrini

#### FONDAZIONE CASSA DI RISPARMIO DI SAN MINIATO

Piazza Grifoni, 12 - 56028 SAN MINIATO (PI) tel. 0571.445211 - fax 0571.445244 info@fondazionecrsm.it - www.fondazionecrsm.it chairman Antonio Guicciardini Salini

#### FONDAZIONE CASSA DI RISPARMIO DI VOLTERRA

Piazza San Giovanni, 9 - 56048 VOLTERRA (PI) tel. 0588.80329 - fax 0588.81437 info@fondazionecrvolterra.it - www.fondazionecrvolterra.it chairman Edoardo Mangano - general manager Roberto Sclavi **FOSCANA** 

#### FONDAZIONE MONTE DEI PASCHI DI SIENA

Banchi di Sotto, 34 - 53100 SIENA tel. 0577.246023 - fax 0577.246040 fmps@fondazionemps.it - www.fondazionemps.it chairman Gabriello Mancini - general manager Claudio Pieri

#### FONDAZIONE CASSA DI RISPARMIO DI BOLZANO

Via Talvera, 18 - 39100 BOLZANO tel. 0471.316000 - fax 0471.316050 info@fondazionecassarisparmiobz.it - www.fondazionecassarisparmiobz.it chairman Gerhard Brandstätter - general manager Andreas Uberbacher

#### FONDAZIONE CASSA DI RISPARMIO DI TRENTO E ROVERETO

Via Calepina, 1 - 38122 TRENTO tel. 0461.232050 - fax 0461.231720 info@fondazionecaritro.it - www.fondazionecaritro.it chairman Enrico Zobele - general manager Mariano Marroni

#### FONDAZIONE CASSA DI RISPARMIO DI CITTÀ DI CASTELLO

P.zza Matteotti,1 - 06012 CITTÀ DI CASTELLO (PG) tel. 075.8508288 - fax 075.8508290 fondazione.crcastello@caricast.it - www.fondazionecassarisparmiocittadicastello.it chairman Antonio Gasperini - general manager Tommaso Vannocchi

#### FONDAZIONE CASSA DI RISPARMIO DI FOLIGNO

Corso Cavour, 36 - 06034 FOLIGNO (PG) tel. 0742.357035 - fax 0742.357035 - 337371 info@fondazionecrfoligno.191.it chairman Alberto Cianetti - general manager Cristiano Antonietti

#### FONDAZIONE CASSA DI RISPARMIO DI ORVIETO

Palazzo Coelli - Piazza Febei, 3 - 05018 ORVIETO (TR) tel. 0763.393835 - fax 0763.395190 segreteria@fondazione.cariorvieto.it - www.fondazione.cariorvieto.it chairman Vincenzo Fumi - general manager Adolfo Ciardiello

#### FONDAZIONE CASSA DI RISPARMIO DI PERUGIA

Corso Vannucci, 47 - 06121 PERUGIA tel.075.5727364 - fax 075.5725842 info@fondazionecrpg.com - www.fondazionecrpg.it chairman Carlo Colaiacovo - general manager Giuliano Masciarri

#### FONDAZIONE CASSA DI RISPARMIO DI SPOLETO

Via Felice Cavallotti, 6 - 06049 SPOLETO (PG) tel. 0743.216261 - fax 0743.216262 segreteria@fondazionecarispo.it - www.fondazionecarispo.it chairman Dario Pompili - general manager Sergio G.G.E.W. Zinni

UMBRIA

TOSCANA

TRENTINO ALTO ADIGE

#### FONDAZIONE CASSA DI RISPARMIO DI TERNI E NARNI

Corso C. Tacito, 49 - 05100 TERNI tel. 0744.421330 - fax 0744.421349 segreteria@fondazionecarit.it - www.fondazionecarit.it chairman Mario Fornaci - general manager Cesare Di Erasmo

#### FONDAZIONE BANCA DEL MONTE DI ROVIGO

Piazza Vittorio Emanuele II, 48 - 45100 ROVIGO tel. 0425.422905 - fax 0425.464315 fondazionemonte@libero.it chairman Adriano Buoso - general manager Riccardo Pistilli

#### FONDAZIONE CASSA DI RISPARMIO DI PADOVA E ROVIGO

Piazza Duomo, 15 - 35141 PADOVA tel. 049.8234800 - fax 049.657335 info@fondazionecariparo.it - www.fondazionecariparo.it chairman Antonio Finotti - general manager Roberto Saro

#### FONDAZIONE CASSA DI RISPARMIO DI VERONA VICENZA BELLUNO E ANCONA

Via Forti 3/A - 37121 VERONA tel. 045.8057311 - fax 045.8057394 segreteria@fondazionecariverona.org- www.fondazionecariverona.org chairman Paolo Biasi - general manager Fausto Sinagra

#### FONDAZIONE CASSAMARCA

Piazza S. Leonardo, 1 - 31100 TREVISO tel. 0422.513100 - fax 0422.513110 fondazione@fondazionecassamarca.it - www.fondazionecassamarca.it chairman Dino De Poli - general manager Carlo Capraro

#### FONDAZIONE DI VENEZIA

Rio Novo - Dorsoduro 3488/U - 30123 VENEZIA tel. 041.2201211 - fax 041.2201219 segreteria@fondazionedivenezia.org - www.fondazionedivenezia.org chairman Giuliano Segre - general manager Giampaolo Fortunati

#### FONDAZIONE MONTE DI PIETÀ DI VICENZA

Contrà del Monte, 13 - 36100 VICENZA tel. 0444.322928 - fax 0444.320423 montespa@tin.it chairman Mario Nicoli - general manager Giuliana Barbaro /ENETO

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Directory of Foundations of Banking Origin updated to January 9, 2012

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Established in 1912, Acri is a voluntary, apolitical, non-profit organization. It represents the Savings Banks and the Foundations of Banking Origin. The Savings Banks came into being at the beginning of the nineteenth century, and were engaged in two areas in their local communities: lending and charitable activities. In the 1990s, they underwent sweeping legal changes and became private banking companies, competing on an equal footing with the other banks. At the same time their activities directed at social, cultural and civil development were inherited by the Foundations, called "Banking" because of their origin. Non-profit, private and autonomous, today there are 88 Foundations of Banking Origin. They carry out socially-oriented and economic development projects, working in the social and economic life of the country both as philanthropic entities and as major institutional investors.

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